**Project Overview**

A customer dashboard allows you to track how your online business or ecommerce store is performing and demonstrate the value of your online marketing efforts for the business.

A customer dashboard will give you a real-time overview of your customers' actions on your website. This data will let you find out who your important customers are, make informed decisions about your marketing efforts, measure the success of your business. Aside from having all your key performance indicators in one spot, a customer dashboard will save you time; If you’re running an eCommerce business, then chances are you’re using some kind of dashboard to help manage your operations. Dashboards can be incredibly useful for providing insights into your business. An eCommerce dashboard is a central location where businesses can track and manage their online sales. This can include tools for managing inventory, processing orders, tracking shipping, and handling customer payments. An eCommerce dashboard can also provide insights into sales data, helping businesses to make informed decisions about pricing, marketing, and product development.

From knowing which products are selling well to understanding where your website visitors are coming from, the data you collect can give you insights that will help you grow your business. However, sorting through all of your data can be a time-consuming task. you can identify areas where your business is doing well and identify opportunities for improvement. An eCommerce dashboard is a powerful tool that can provide valuable insights into the performance of your online store. By tracking key metrics such as website traffic, conversion rates, and order value.

Normally a customer dashboard means it allows you to track your online business and also see performing and demonstrate online marketing efforts the value for the business. This dashboard will give a real-time overview of your customer’s actions on your website. This data will let you find out who important customers are making informed decisions about your marketing efforts and measures the success of your business. And this dashboard having all your key performances in one spot and also this dashboard to help manage your operations.

The main use of a dashboard is to show a comprehensive overview of data from different sources. Dashboards are useful for monitoring, measuring, and analyzing relevant data in key areas.

For example, if an ecommerce business, then chances to use this type of dashboard to manage your operations and also can track and manage their online sales. This can include tool for managing inventory, processing orders, tracking shipping and handling customer payments and also this data to helping business to make informed decisions about pricing, marketing, and product development.